

## **Mformation Delivers Next-Generation Enterprise Mobility Management (EMM) Solution**

*Innovative, patented, cloud-based Enterprise Mobility Manager delivers fast, easy mobility for businesses of all sizes and types.*

November 19, 2013 10:57 AM Eastern Standard Time

EDISON, N.J.--(BUSINESS WIRE)--Mformation® Software Technologies LLC, the leading global provider of solutions for managing wirelessly connected devices, today announced the availability of its next-generation, cloud-based enterprise mobility management (EMM) solution – Enterprise Mobility Manager.

“It is ideally suited for the needs of our demanding aviation clients and aligns nicely with our FlyDesk™ mobile platform and our unique service model that will help airlines recognize cost savings and benefits without a large capital investment.”

Mformation’s Enterprise Mobility Manager is a comprehensive mobility management solution that centrally manages and secures an enterprise’s connected mobile endpoints, apps and content. It is a cloud-based, SaaS (software-as-a-service)-delivered solution, ensuring the fastest implementation, lowest cost of ownership, and guaranteed ongoing support for the latest devices and apps as a business’s needs change. It is the only enterprise mobility management solution built on a platform proven to scale from managing just a few devices to managing millions of mobile devices on a secure, true-cloud instance, making it perfect for businesses of all types and sizes, from small businesses to the largest global enterprises, and managed services and solution providers that provide value-added services to thousands of independent customers and possibly millions of devices.

“We are excited about the arrival of Mformation’s new Enterprise Mobility Manager solution,” said Brian Mooney, CEO, Allegiant Systems. “It is ideally suited for the needs of our demanding aviation clients and aligns nicely with our FlyDesk™ mobile platform and our unique service model that will help airlines recognize cost savings and benefits without a large capital investment.”

“Leveraging mobility effectively is now mission critical for companies to grow, and make employees more productive, competitive and collaborative. At the same time, IT organizations are grappling with the challenge of managing and supporting an expanding mobile domain that not only includes smartphones and tablets, but a host of mobile apps, services and content,” said Hamish Caldwell, General Manager, Mformation Enterprise Mobility Management Division. “Mformation has taken our proven mobile device management (MDM) platform, currently being used by mobile carriers to secure and manage more than half a billion mobile devices around the globe, and applied it to the

problems facing the enterprise. The result is a robust, flexible EMM solution that is cost effective for any enterprise, whether they have a few mobile users or hundreds of thousands.”

Enterprise Mobility Manager provides all of the key mobile device management (MDM) and mobile application management (MAM) functionality a business needs to control and manage its mobile domain, including:

- A truly intuitive UI and customizable management dashboard that provides an at-a-glance view into the status of the mobile environment, highlighting issues requiring immediate attention, and providing one-click corrective actions
- Streamlined device enrollment options to enable businesses to get mobility under control as quickly as possible
- Policy, security and BYOD management to enforce corporate device, security and app policies and protect mobile data on both corporate and personal devices
- Device inventory and diagnostics for complete visibility into the mobile environment and easy troubleshooting of mobility issues
- Mobile application management (MAM) capabilities, including an enterprise “app store” and document catalog, to ensure reliable delivery of the most current enterprise applications, external apps and company documents to mobile employees wherever they are

Mformation’s Enterprise Mobility Manager solution also includes a robust set of APIs, making it ideal for mobile solution providers and managed service providers (MSPs) to integrate with and add value to their offers.

A free 30-day trial of Enterprise Mobility Manager is available now, enabling companies to start managing their mobile devices, applications and documents in minutes on Mformation’s secure cloud, without any server software to install or complicated setup. Going from trial to production is effortless; the trial version becomes the production system with no loss of work or data.

## **About Mformation**

Mformation Software Technologies LLC is the pioneer and leading global provider of management solutions for wirelessly connected devices. A private company, Mformation is owned by Clearlake Capital Partners, a middle-market private equity firm. Since 1999, Mformation’s solutions have been deployed by the largest mobile operators and managed service providers worldwide. With over 500 million devices under management, Mformation enables carriers/operators, managed service providers (MSPs) and enterprises to manage and secure wirelessly connected devices and the applications and services on them over any wireless network. Mformation’s award-winning technology provides solutions for next-generation service enablement, smart customer

interaction, M2M device management, automatic device detection and configuration, and enterprise mobility management for carriers/operators, managed service providers (MSPs) and enterprises. For more information visit [www.mformation.com](http://www.mformation.com).

## Contacts

Mformation

Stephanie Markham, 732-769-8030

[pr@mformation.com](mailto:pr@mformation.com)