# RSA CONFERENCE LLC ACCELERATES ITS STRATEGY TO BECOME THE YEAR-ROUND HUB OF ALL THINGS CYBERSECURITY, APPOINTS KYLIE WRIGHT-FORD AS CEO

- RSA Conference<sup>™</sup> is the premier cybersecurity event and has for 31 years brought together tens of thousands of industry professionals annually around the globe to discuss the most critical cybersecurity issues in society
- In March 2022, Crosspoint Capital Partners, Clearlake Capital Group, L.P. and Symphony Technology Group carved RSA Conference<sup>™</sup> out of RSA Security LLC to create an independent entity with the mission to serve the broader cybersecurity community and deliver continuous value in content, information and events
- Wright-Ford brings a proven track record of leading companies in professional networks, content and peer-to-peer community businesses

**Menlo Park, CA – October 6, 2022** – Crosspoint Capital Partners ("Crosspoint Capital"), Clearlake Capital Group, L.P. ("Clearlake") and Symphony Technology Group ("STG") today announced the appointment of Kylie Wright-Ford as chief executive officer of RSA Conference LLC ("RSAC") to accelerate its strategy of providing year-round value to the 3 million+ professionals in the global cybersecurity community. Wright-Ford will lead RSAC in its continued mission to be the hub for all things cybersecurity and serve the global cyber community. Wright-Ford joins RSAC with an extensive track record of building communities for business professionals, driving growth and empowering teams in global settings, having served in leadership roles at leading organizations, such as World 50 and GLG.

"I am humbled by the opportunity to connect and serve the growing community of over 3 million cybersecurity professionals who wake up every day ready to protect the most trusted organizations and defend billions of individuals globally," said Kylie Wright-Ford, CEO of RSAC. "RSA Conference is the premiere event that this community turns to for cybersecurity education, networking and collaboration, and I look forward to working with the team, led by Linda Gray Martin, and the cybersecurity community to double down on the power of digital communities as we enter this new phase."

"Crosspoint Capital, Clearlake and STG are excited to invest behind an independent entity that provides continuous value to the broader cyber community. Kylie joins RSAC at a time when the security industry is contending with a longstanding and severe cyber talent shortage. Cyberattacks continue to increase both in severity and frequency, which highlights the importance of RSAC's longstanding mission to be the independent knowledge broker of all things cybersecurity. Kylie's experience of building membership models around critical business communities is clear, and we are thrilled that she is leading the charge to expand the business and deliver continuous value to cyber professionals," said Dr. Hugh Thompson, managing partner of Crosspoint Capital and chairman of the board of RSAC's parent holding company.

In June 2022, RSAC brought the cybersecurity industry together for its 31st Annual RSA Conference in San Francisco. More than 26,000 attendees attended the event to network on the expo floor and participate in keynote presentations, track sessions, tutorials, seminars and special events. The annual RSA Conference will continue to expand and innovate at RSA Conference 2023 to be held April 24 – 27, 2023 at the Moscone Center in San Francisco.

"As we look to RSA Conference 2023, I'm excited to partner with Kylie and our investors that care passionately about our industry and our community. We are thrilled to now be independent which will lead to a heightened focus on nurturing and expanding upon our respected programs," said Linda Gray Martin, vice president of RSAC.

## About Kylie Wright-Ford

Kylie Wright-Ford served most recently as CEO at The RepTrak Company, which offers reputation intelligence and analytics to global businesses. She was previously Chief Operating and Strategy Officer for executive community platform World 50. Before World 50, she was on the leadership team at New York-based Gerson Lehrman Group (GLG) - the world's largest expert network. Wright-Ford has deep experience building live events and digital platforms that enable business professionals to learn, exchange ideas and develop their careers.

## **About Crosspoint Capital Partners**

Crosspoint Capital Partners is a private equity investment firm focused on the cybersecurity, privacy, and infrastructure software markets. Crosspoint Capital has assembled a group of highly successful operators, investors and sector experts to partner with foundational technology companies. Crosspoint Capital has offices in Menlo Park, CA and Boston, MA. For more information visit: www.crosspointcapital.com.

## **About Clearlake**

Clearlake Capital Group, L.P. is an investment firm founded in 2006 operating integrated businesses across private equity, credit and other related strategies. With a sector-focused approach, the firm seeks to partner with management teams by providing patient, long-term capital to businesses that can benefit from Clearlake's operational improvement approach, *O.P.S.* The firm's core target sectors are technology, industrials, and consumer. Clearlake currently has over \$70 billion of assets under management, and its senior investment principals have led or co-led over 400 investments. The firm is headquartered in Santa Monica, CA with affiliates in Dallas, TX, London, UK and Dublin. More information is available at www.clearlake.com and on Twitter @Clearlake.

## About Symphony Technology Group

STG is the private equity partner to market leading companies in data, software, and analytics. The firm brings expertise, flexibility, and resources to build strategic value and unlock the potential of innovative companies. Partnering to build customer-centric, market winning portfolio companies, STG creates sustainable foundations for growth that bring value to all existing and future stakeholders. The firm is dedicated to transforming and building outstanding technology companies in partnership with world class management teams. STG's expansive portfolio has consisted of more than 35 global companies. For more information, please visit www.stgpartners.com.

## About RSA Conference LLC

RSAC, the operator of RSA Conference, is dedicated to supporting the cyber community. Since 1991, the security industry has come together at RSA Conference to discuss industry topics, meet with experts and

access content and ideas that foster a safer digital world. Both in-person and online, RSAC brings the cybersecurity industry together and empowers the collective "we" to stand against cyber threats around the world. RSAC provides the ultimate trusted marketplace for the latest technologies and hands-on educational opportunities that help industry professionals make their companies more secure. The conference aims to showcase the most enterprising, influential and thought-provoking thinkers and leaders in cybersecurity today. For the most up-to-date cybersecurity news, visit www.rsaconference.com. RSAC<sup>TM</sup>: WHERE THE WORLD TALKS SECURITY<sup>TM</sup>.

## Contact

Katie Beck Crosspoint Capital Partners kbeck@crosspointcapital.com

Michelle Adams-Dixon

**RSA Conference** 

michelle.adams-dixon@rsaconference.com