

Press Release

Alteryx Appoints Andy MacMillan as Chief Executive Officer

Software Industry Veteran to Drive Product Innovation and Growth Acceleration at Alteryx

IRVINE, CA — December 5, 2024 — Alteryx, Inc., an AI platform for enterprise analytics backed by global private equity firms Clearlake Capital Group, L.P. (together with certain of its affiliates, “Clearlake”) and Insight Partners (“Insight”), today announced the appointment of Andy MacMillan as Chief Executive Officer (“CEO”). In his new role, MacMillan will drive Alteryx forward in its mission to empower organizations to turn their data into insights and deliver better business outcomes.

“Andy’s capabilities and past leadership success in leveraging AI to drive product innovation and developing high-performing teams at scaled enterprise software companies aligns well with our investment thesis, and we believe his leadership will help propel the Company to new heights,” said Prashant Mehrotra, Partner at Clearlake. “We look forward to partnering with Andy and the rest of the team to support Alteryx in delivering new products and increased value to customers as it continues to enhance its AI-driven analytics cloud platform.”

Deven Parekh, Managing Director at Insight Partners, said, “The Alteryx team is incredibly excited to welcome Andy as CEO. His wealth of experience, paired with his empathetic approach to leadership and deep enterprise software industry knowledge, will forge a new path to success. We can’t wait to see what Andy will achieve at Alteryx.”

With more than 20 years of leadership experience in the tech industry, MacMillan joins Alteryx from UserTesting, where he served as CEO. He also spent time as the Chairman and CEO of Act-On Software, helping to transform the company’s product portfolio. Previously, he held several positions at Salesforce, including leading its Data.com division, and also served in product leadership roles at Oracle and Stellant.

Among MacMillan’s top priorities in his new role will be accelerating Alteryx’s innovation in its core platform and supporting the development of additional AI capabilities. He is also committed to building on the Company and customer culture that has created a community of more than 600,000 members.

“Great companies are built on the foundational pillars of company culture and customer-centricity, and I’m delighted to join a company that follows this same philosophy,” said MacMillan. “Together with the team, we’ll lead Alteryx into its next phase of growth and product innovation to help our customers succeed in their analytics journey.”

About Alteryx

Alteryx powers analytics for all with the award-winning Alteryx Analytics Cloud Platform. With Alteryx, enterprises can make intelligent decisions across their organizations with automated,

AI-driven insights. More than 8,000 customers globally rely on Alteryx to democratize analytics across use cases and deliver high-impact business outcomes. To learn more, visit <http://www.alteryx.com>.

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About Clearlake

Clearlake is an investment firm founded in 2006 operating integrated businesses across private equity, credit, and other related strategies. With a sector-focused approach, the firm seeks to partner with experienced management teams by providing patient, long-term capital to dynamic businesses that can benefit from Clearlake's operational improvement approach, *O.P.S.*® The firm's core target sectors are technology, industrials, and consumer. Clearlake currently has over \$85 billion of assets under management, and its senior investment principals have led or co-led over 400 investments. The firm is headquartered in Santa Monica, CA with affiliates in Dallas, TX, London, UK, Dublin, Ireland, Singapore, and Abu Dhabi, UAE.

About Insight Partners

Insight Partners is a global software investor partnering with high-growth technology, software, and Internet startup and ScaleUp companies that are driving transformative change in their industries. As of June 30, 2023, the firm has over \$80B in regulatory assets under management. Insight Partners has invested in more than 800 companies worldwide and has seen over 55 portfolio companies achieve an IPO. Headquartered in New York City, Insight has offices in London, Tel Aviv, and the Bay Area. Insight's mission is to find, fund, and work successfully with visionary executives, providing them with tailored, hands-on software expertise along their growth journey, from their first investment to IPO. For more information on Insight and all its investments, visit insightpartners.com or follow us on X @insightpartners.

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